

For Immediate Release

News Release

Sprockids Leads Kids Bicycle Workshops in Israel

26 March 2008

Children's Bicycle Trainers and Sprockids club managers from across Israel came together in March 2008, for ten days of education and partnership building. Sprockids founder Doug Detwiller led seven workshops on implementing Sprockids programs. The week ended with a big volunteer Sprockids event at Samson Riders Sprockids club in Bet Shemesh.

The visit was arranged by IMBA in Israel with events organized by the Soleus Bicycle Club with the support of Sampson Bike Riders Club, the Israel Cycling Federation and several other corporate sponsors and organizations.

More than 100 people attended the workshops, representing Bicycle Trainers and Sprockids club managers and mountain biking organizations nationwide. Participants shared knowledge and experience on training kids on bicycles in a fun way, establishing and managing Sprockids clubs, and volunteer mobilization. Each workshop included a two hour field session with kids on bikes drawn from Sprockids 15 Israeli clubs and those registered with the Israel Cycling Federation.

The workshops built upon several years of innovative work by IMBA and Sprockids local representative Jack Reardon in promoting the establishment of the first 15 children's Sprockids clubs in Israel. Nine of the clubs being funded and run by the UK based One-to-One Israel charitable foundation.

This visit of Sprockids Doug Detwiller builds on IMBA in Israel's series of education seminars starting with IMBA trails specialist Joey Klein's visit in 2005, trail expert Dafydd Davis from Wales visit in 2006 followed by that of IMBA staff member Pete Webber In 2007.

About Sprockids

Through the sport of mountain biking, Sprockids gives young people the opportunity to develop the skills and values that will guide them throughout their lives and enable them to successfully reach their full potential. Sprockids International promotes and develops the Sprockids Mountain Bike Program created by Sprockids founder Doug Detwiller. The program has today been successfully implemented in seventeen countries by teachers, community instructors, government agencies, bike clubs, and law enforcement agencies. The Sprockids Program is not some academic exercise but a living breathing program that really works! <http://www.sprockids.com/program.html>

About One-To-One - Cycling Clubs for "at risk" children

One to One Israel believes that the after school bike clubs can help to prevent children from becoming involved in deviant activities, and can offer them the opportunity to become involved in a new interest and hobby.

For more information contact

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