

For Immediate Release

News Release

One-To-One Sponsors Sprockids Bicycle Clubs in Israel

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Nine Sprockids children's bicycle clubs in Israel are funded and run by the UK based One-to-One Israel charitable foundation. During March 2008 Sprockids founder Doug Detwiller led seven workshops on implementing Sprockids programs in Israel that include practical hands on field work with kids drawn from the Sprockis Netanya, Benjamina and Bet Shemesh clubs.

The visit was arranged by IMBA in Israel with events organized by the Soleus Bicycle Club with the support of Sampson Bike Riders Club, the Israel Cycling Federation and several other corporate sponsors and organizations.

More than 100 people attended the workshops, representing Bicycle Trainers and Sprockids club managers and mountain biking organizations nationwide. Participants shared knowledge and experience on training kids on bicycles in a fun way, establishing and managing Sprockids clubs, and volunteer mobilization. Each workshop included a two hour field session with kids on bikes drawn from Sprockids 15 Israeli clubs and those registered with the Israel Cycling Federation.

The workshops built upon several years of innovative work by IMBA and Sprockids local representative Jack Reardon in promoting the establishment of the first 15 children's Sprockids clubs in Israel. Nine of the clubs being funded and run by the UK based One-to-One Israel charitable foundation.

About Sprockids

Through the sport of mountain biking, Sprockids gives young people the opportunity to develop the skills and values that will guide them throughout their lives and enable them to successfully reach their full potential. Sprockids International promotes and develops the Sprockids Mountain Bike Program created by Sprockids founder Doug Detwiller. The program has today been successfully implemented in seventeen countries by teachers, community instructors, government agencies, bike clubs, and law enforcement agencies. The Sprockids Program is not some academic exercise but a living breathing program that really works! <http://www.sprockids.com/program.html>

About One-To-One - Cycling Clubs for "at risk" children

One to One Israel believes that the after school bike clubs can help to prevent children from becoming involved in deviant activities, and can offer them the opportunity to become involved in a new interest and hobby.

Background

Four years ago, One to One Israel launched a pilot program in Netanya to provide Bike Clubs for Ethiopian children from deprived areas. There are now 9 clubs all over Israel ,all focusing on disadvantaged and "at risk" youth. The clubs are open after school for 3 hours a week. In addition, the clubs organize monthly trips to different parts of the country and an annual 3 day camp. One to One

provided 40 bikes for the pilot program and since then has purchased many more as well as giving the necessary training to the children involved.

The Project

Cycling teaches children the skills of self-discipline, self-reliance and self-esteem, as well as giving them the tools to become members of a team and so become more integrated into society. Our partners from local schools and welfare departments identify the children who will most benefit from the program. The bike clubs provide the children with a set of skills to help them not only get the best from their mountain bike, but also to give advice on general fitness, team building, and promoting self worth, through regular meetings, and also offering other opportunities for monthly trips and annual camps. http://www.one-to-one.org/project_overview.cfm?ItemId=226 This program is successfully run by Avinoam Yanai for One to One Israel and would love to further expand.

To learn more details about the project, contact:

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